### Women, Money, and Protecting Our Ass(ets) March 7, 2018

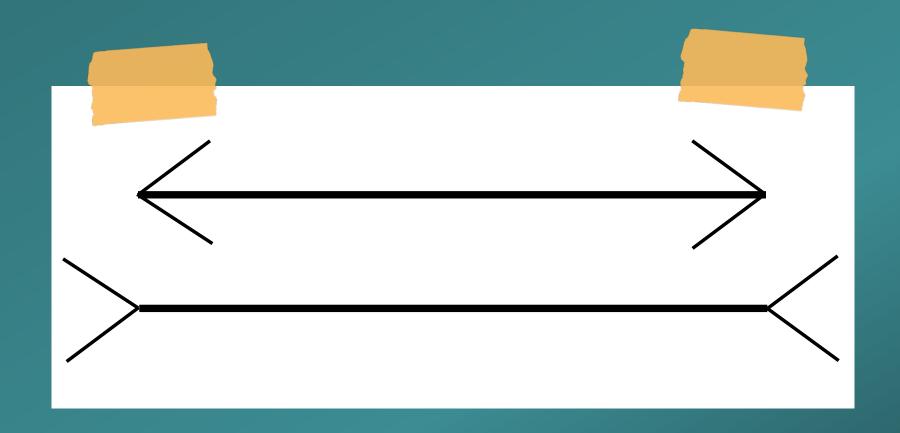
#### BREAKING THROUGH BIAS

#### Andrea S. Kramer and Alton B. Harris

Authors, Breaking Through Bias: Communication Techniques for Women to Succeed at Work

### THE ELEPHANT IN THE ROOM





# GENDER STEREOTYPES CAN BE TRICKY

- Intersectionality
- Men and #MeToo





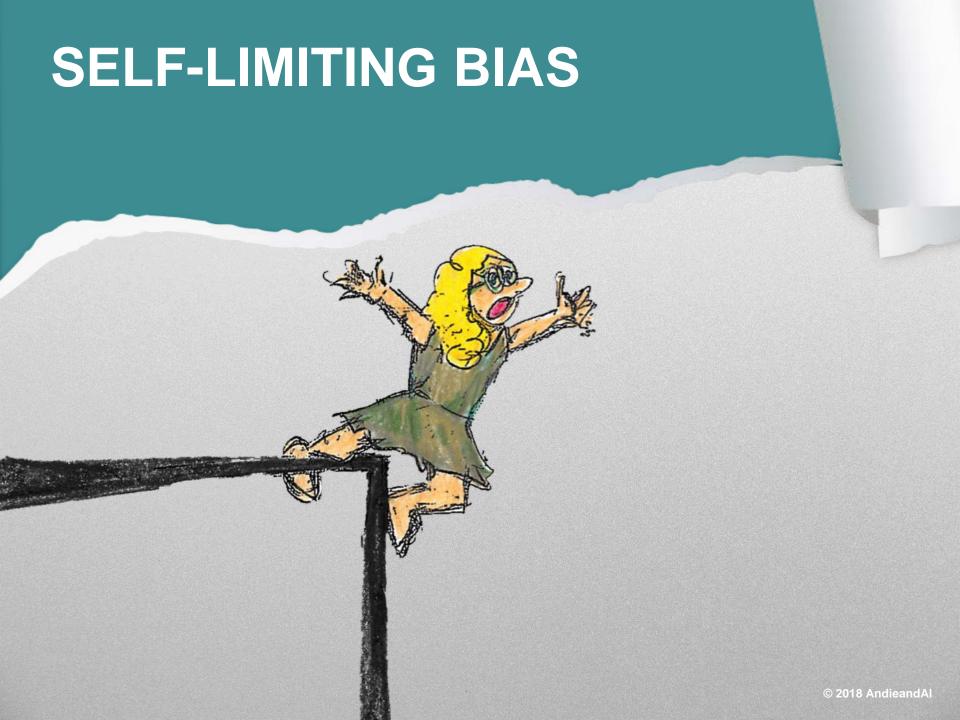


## STEREOTYPES FOSTER BIASES

- Affinity Bias
- Negative Bias
- Agentic Bias
- Self-Limiting Bias
- Benevolent Bias
- Motherhood Bias

### THE GOLDILOCKS DILEMMA





#### WHAT WOMEN CAN DO

Knowledge

**Conversations With Yourself** 

**Conversations With Others: Attuned Gender Communication** 

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