

Women, Money, and Protecting Our Ass(ets)

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BREAKING THROUGH BIAS

Andrea S. Kramer and Alton B. Harris

Authors, *Breaking Through Bias: Communication Techniques for Women to Succeed at Work*

THE ELEPHANT IN THE ROOM





GENDER STEREOTYPES CAN BE TRICKY

- Intersectionality
- Men and #MeToo



COMMUNAL STEREOTYPES



AGENTIC STEREOTYPES



STEREOTYPES FOSTER BIASES

- Affinity Bias
- Negative Bias
- Agentic Bias
- Self-Limiting Bias
- Benevolent Bias
- Motherhood Bias

THE GOLDBLOCKS DILEMMA



SELF-LIMITING BIAS



WHAT WOMEN CAN DO

Knowledge

Conversations With Yourself

**Conversations With Others: Attuned
Gender Communication**

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